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**Submit Article for IJAIR**

5 pesan

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**Rr Dyah Eko Setyowati** <dyahantariksa@gmail.com>  
Kepada: jurnal.ijair@gmail.com

14 April 2022 13.47

Dear  
Editor International Journal of Artificial Intelligence Research (IJAIR)

I have read and used scientific articles published in IJAIR.  
The performance of the IJAIR was excellent, and the published article helped me conduct research and write scientific reports.


I am Rr Dyah Eko Setyowati, from STIE Bisnis Indonesia, Indonesia.  
I have completed a scientific article entitled "***The Influence of Lifestyle and Consumer Attitudes on Purchase Decisions through Customer Satisfaction at Cafe Brogul Makassar.***"

I hope this article can be published in the IJAIR because exciting findings in the scientific report can become new treasures in science, especially in economic sciences.  
I am willing to go through the review process following IJAIR standards.

Best Regards,

Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia

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 **TEC\_Article\_Rr Dyah.doc**  
771K

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**José Ricardo López-Robles** <jurnal.ijair@gmail.com>  
Kepada: Rr Dyah Eko Setyowati <dyahantariksa@gmail.com>

27 April 2022 18.21

Dear  
Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia.

The IJAIR Editorial Board has received the article.  
I appreciate the interest in IJAIR.

The article will be processed according to the publication standards at IJAIR.  
I beg you to be patient while waiting for the notification from the IJAIR Editorial Board.

Always check email because the correspondence is only via email.

Best Regards,

--

José Ricardo López-Robles  
Editorial Board IJAIR  
[Kutipan teks disembunyikan]

**Rr Dyah Eko Setyowati** <dyahantariksa@gmail.com>  
Kepada: José Ricardo López-Robles <jurnal.ijair@gmail.com>

28 April 2022 09.04

Dear  
Editor International Journal of Artificial Intelligence Research (IJAIR)

Thank you for your response.  
I am happy to wait for the next stage.

**Rr Dyah Eko Setyowati**  
**STIE Bisnis Indonesia, Indonesia**  
[Kutipan teks disembunyikan]

**José Ricardo López-Robles** <jurnal.ijair@gmail.com>  
Kepada: Rr Dyah Eko Setyowati <dyahantariksa@gmail.com>

11 Mei 2022 17.27

Dear

Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia

Thank you for submitting the manuscript to IJAIR.

I have completed our evaluation, and the reviewers recommend reconsidering the manuscript following minor revisions. Please resubmit the revised manuscript by May 29<sup>th</sup>, 2022, or ask whether an alternate date would be acceptable. We invite you to send it back after addressing the comments below.

When revising the manuscript, consider carefully all issues mentioned in the reviewers' comments: outline every change made in response to their comments and provide suitable explanations for any remarks not addressed. Please also note that the revised submission may need to be reviewed.

To submit a revised manuscript, please log in as an author at this email, and navigate to the "Revision" folder. IJAIR values team contribution, and I look forward to receiving the revised manuscript.

Editor and reviewer comments:

Reviewer #1:

1. The abstract provides a clear overview of the study's objectives and methods. To enhance clarity, consider specifying the exact research parameters, such as the time frame and sample size used in the quantitative analysis.
2. The abstract could benefit from a brief mention of the theoretical framework that underpins the study. Identifying the theoretical foundation will help readers understand the context and academic significance of the research. Additionally, articulate the research gap that this study addresses within the field of consumer behavior and decision-making.
3. While the abstract briefly mentions data analysis techniques, consider elaborating on the statistical methods employed to assess the relationships between lifestyle, consumer attitudes, customer satisfaction, and purchase decisions. Providing more details on the statistical tests and their rationale will enhance the methodological rigor of the study.
4. The conclusion drawn from the analysis is insightful. To strengthen the impact of the study, discuss the potential practical implications of the findings for Café Brogul Makassar and other similar businesses. How might the identified relationships guide strategic decisions and marketing efforts?
5. In the concluding remarks, consider suggesting potential avenues for future research based on the study's outcomes. This could involve exploring additional factors that influence purchase decisions, conducting comparative studies with other cafes, or investigating the long-term sustainability of customer satisfaction strategies.

I hope you can make improvements as soon as possible and send the revised article again via this email.

[Kutipan teks disembunyikan]

**Rr Dyah Eko Setyowati** <dyahantariksa@gmail.com>

Kepada: José Ricardo López-Robles <jurnal.ijair@gmail.com>

Dear

Editor International Journal of Artificial Intelligence Research (IJAIR)

Thank you for the Editorial Board response to IJAIR.

I have read the revised instructions from the reviewers.

I will immediately correct the article according to the reviewers.

Best Regards,

**Rr Dyah Eko Setyowati**

STIE Bisnis Indonesia, Indonesia

[Kutipan teks disembunyikan]



## Revision Article for IJAIR

4 pesan

Rr Dyah Eko Setyowati <dyahantariksa@gmail.com>  
Kepada: José Ricardo López-Robles <jurnal.ijair@gmail.com>

29 Mei 2022 18.35

Dear  
Editor International Journal of Artificial Intelligence Research (IJAIR)

Thank you for the patience of the IJAIR Editorial Board. I was waiting for the revision of my article.

I have made improvements according to the reviewer's instructions. I will be happy if there are still points that need to be improved again in the article.  
The revised Article is Attached.

Best Regards,

Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia

 **Revision1\_TEC\_Article\_Rr Dyah.doc**  
715K

José Ricardo López-Robles <jurnal.ijair@gmail.com>  
Kepada: Rr Dyah Eko Setyowati <dyahantariksa@gmail.com>

3 Juni 2022 16.23

Dear  
Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia

Thank you for the efforts to make improvements to the article.  
Based on the reviewers' considerations, the article has, at some point, increased.  
However, article has to improve on a few more points. Hopefully you are willing to do it.

Please follow the following revision instructions:

#Reviewer 2:

1. Provide a concise definition of the key concepts mentioned in the abstract, such as "*lifestyle*," "*consumer attitudes*," "*purchase decisions*," and "*customer satisfaction*." Ensuring a clear understanding of these terms will aid readers in comprehending the study's focus and objectives.
2. Elaborate on the underlying theoretical framework that suggests a causal relationship between lifestyle, consumer attitudes, customer satisfaction, and purchase decisions. Expanding on how these factors are theoretically linked will enhance the theoretical foundation of the study.
3. Include a brief description of the characteristics of the sample population selected from Café Brogul Makassar. Details such as demographic information (age, gender, etc.) and any relevant purchasing behavior patterns will provide context for readers to assess the generalizability of the findings.
4. Acknowledge potential limitations of the study's methodology. Discuss factors that may impact the generalizability of the results, such as the specific location or the limited size of the sample. Addressing these limitations demonstrates transparency and a critical awareness of the study's scope.
5. Articulate the managerial implications of the study's findings for Café Brogul Makassar. How can the café leverage the insights gained from this research to enhance its marketing strategies or customer satisfaction initiatives? Additionally, highlight the theoretical contributions of the study to the broader field of consumer behavior and decision-making.

Articles that have been revised and please send them back via this email.

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José Ricardo López-Robles  
Editorial Board IJAIR

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**Rr Dyah Eko Setyowati** <dyahantariksa@gmail.com>

4 Juni 2022 00.32

Kepada: José Ricardo López-Robles <jurnal.ijair@gmail.com>

Dear  
Editor International Journal of Artificial Intelligence Research (IJAIR)

Thank you for your response. I will be happy to revise the article according to these instructions.

Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia  
[Kutipan teks disembunyikan]

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**Rr Dyah Eko Setyowati** <dyahantariksa@gmail.com>

9 Juni 2022 12.02

Kepada: José Ricardo López-Robles <jurnal.ijair@gmail.com>

Dear  
Editor International Journal of Artificial Intelligence Research (IJAIR)

Thank you for the patience of the IJAIR Editorial Board. I was waiting for the revision of my article.

I have made improvements according to the reviewer's two instructions. I will be happy if there are still points that need further improvement in the article.

The revised Article is Attached.

Best Regards,

Rr Dyah Eko Setyowati  
STIE Bisnis Indonesia, Indonesia

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 **Revision2\_TEC\_Article\_Rr Dyah.doc**  
678K



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**ACCEPTANCE LETTER**

1 pesan

**José Ricardo López-Robles** <jurnal.ijair@gmail.com>

12 Juni 2022 09.32

Kepada: Rr Dyah Eko Setyowati &lt;dyahantariksa@gmail.com&gt;

Dear Author

**Rr Dyah Eko Setyowati**

Warm Greetings!

**ACCEPTANCE LETTER**

It's a great pleasure to inform you that, after the peer review process, the "***The Influence of Lifestyle and Consumer Attitudes on Purchase Decisions through Customer Satisfaction at Cafe Brogul Makassar***" article has been **Accepted** for publication in the IJAIR Regular Issue 2022. Please make a payment publication fee.

Thank you for submitting the paper to this journal. We hope to receive it in the future too.

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José Ricardo López-Robles

Editorial Board IJAIR

**LoA\_TEC\_Rr Dyah.pdf**

178K